



PRESS RELEASE

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Gangwish and Moss Appointed to Lead Potatoes USA Research Committee

DENVER (April 24, 2017)—Steve Gangwish of Watertown, South Dakota and Dan Moss of Declo, Idaho were appointed to the Potatoes USA Executive Committee on March 16, 2017 at the organization's 45th Annual Meeting in Denver, Colorado. Gangwish will be serving his fifth year on the Board, including his third on the Research Committee after serving on the Domestic Marketing Committee previously. This is his second year as Research Committee Co-Chair. Moss, also a Co-Chair of the Research Committee, is serving his third year on the Board and his first year on the Research Committee.

Gangwish is Vice President of CSS Farms where he provides general management leadership in operations and finance. CSS Farms is primarily focused on chip-stock potatoes and is one of the nation's largest chip suppliers and has expanded into the specialty table-stock, seed, and processing segments over the last several years.

Moss is CEO of Moss Ag where he operates as a grower for the dehy, fresh, frozen and seed sectors as well as a packer and shipper. He has been farming for 47 years and primarily grows

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Russet varieties. Moss has also served as the President of the National Potato Council.

The primary objective of the Research Committee is to provide leadership to the U.S. potato industry's national research efforts. The Committee also provides guidance in the efforts to institutionalize variety development programs in the chip and fry sectors, create a robust body of nutritional evidence to promote the health and lifestyle benefits of potato consumption, enhance the availability of research data to U.S. potato growers, and to obtain outside resources to increase the overall research budget where possible.

Over the next year, Gangwish and Moss will lead their committee as it works closely with Potatoes USA staff to identify attainable research opportunities, unify all institutional data and knowledge for the industry and publish research findings and data. In all affiliated programs, the Potatoes USA Research Committee seeks to apply the principles of transparency and accountability.

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About Potatoes USA

Potatoes USA is the federally mandated marketing and promotion Board of the 2,500 commercial potato growers operating in the United States. For more information on Potatoes USA's mission to "Strengthen Demand for U.S. Potatoes" and the programs in place to do so, please visit PotatoesUSA.com/grower.

In an effort to enhance diversity on Marketing and Promotion Boards, USDA encourages women, younger growers, minorities, and people with disabilities to seek positions on the Boards.

