



PRESS RELEASE

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Davenport Appointed to Lead Potatoes USA Finance Committee

Denver, Colorado (April 10, 2018) – Jason Davenport of Arvin, California was appointed to the Potatoes USA executive Committee on March 15, 2018 at the organization's 46th Annual Meeting in Denver, Colorado. This will be Davenport's third year on the Executive Committee after previously serving as Co-Chair of the Industry Outreach and Domestic Marketing Committees.

Davenport has grown potatoes for nearly ten years for Allied Potato, Inc. Some of Allied Potato's major varieties are Atlantic, Snowden, Chipeta, NY115, Lamoka, Frito-Lay varieties, Agata, Parella and Colorado Rose which are grown for the chip-stock, organic, seed and table-stock markets. Allied Potato is one of the largest fresh and seed exporters in the U.S.

The Finance Committee is responsible for oversight of the financial information of Potatoes USA. The Finance Committee makes recommendations to the Executive Committee on finance and policy related matters, including the annual budget. The Committee also oversees the audit process.

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About Potatoes USA

Potatoes USA is the nation's potato marketing and research organization. Based in Denver, Colorado, Potatoes USA represents

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more than 2,500 potato growers and handlers across the country. Potatoes USA was established in 1971 by a group of potato growers to promote the benefits of eating potatoes. Today, as the largest vegetable commodity board, Potatoes USA is proud to be recognized as an innovator in the produce industry and dedicated to positioning potatoes as a nutrition powerhouse.

