



# PRESS RELEASE

## Carla Rehfeld Joins Potatoes USA as Administrative Operations Assistant



**DENVER (October 1, 2018)** — Potatoes USA is pleased to announce Carla Rehfeld has joined its staff as the Administrative Operations Assistant for Potatoes USA’s Administrative team.

Carla recently joined Potatoes USA as the new Administrative Operations Assistant. Carla comes to the Board with a background in providing administrative support, human resources, safety training and food audits in the fresh pack potato and produce industries, while working for a subsidiary of R.D. Offutt as well as Garden Fresh Tomatoes. Carla is excited to use her skills to help the Administrative team and is looking forward to learning and taking on various new roles. One of the main roles Carla will be responsible for will be the Board nominations, which she is looking forward to taking on and building relationships with the industry during this process.

Carla has recently relocated to Denver from North Dakota. During her spare time, she enjoys spending time with her family, entertaining, playing tennis, reading and oil painting.

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### About Potatoes USA

Potatoes USA is the marketing organization for the 2,500 commercial potato growers operating in the United States. Potatoes USA, was established in 1971 by a group of potato growers to promote the benefits of eating potatoes. Today, as the largest vegetable commodity board, Potatoes USA is proud to be recognized as an innovator in the produce industry. For more information on Potatoes USA’s mission to “Strengthen Demand for U.S. Potatoes” by creating positive change in the industry through innovative and inspiring approaches, please visit [PotatoesUSA.com](http://PotatoesUSA.com).

[PotatoesUSA.com](http://PotatoesUSA.com)

[PotatoGoodness.com](http://PotatoGoodness.com)

