

**Potatoes USA**  
**FY20 Budget - Comparative Data**

**Revenue**

Assessment Revenue	\$ 14,600,000
Contribution Revenue	406,000
Interest Income	115,000
Industry Contributions	40,000
FAS Funding	8,898,770
Total Revenue	24,059,770

**Program Expenses**

Marketing	10,000,000
FAS Funding	8,898,770
Industry Outreach	520,000
Research and Analysis	2,020,760
Sponsorships	18,500
Annual Meeting	230,500
Special Projects	
International Marketing	125,000
Industry Outreach	100,000
Leadership Program	25,000
Contingency Fund	25,000
Total Program Expenses	21,963,530

**Administrative Expenses**

Salaries & Benefits	1,700,000
Travel	
Administrative Committee	161,100
Executive Committee	165,000
Staff	50,000
Office & Insurance	186,100
Office Lease	192,000
Professional Services	179,500
USDA User Fee	202,000
Miscellaneous	2,700
Total Administrative Expenses	2,838,400

<b>Total Expenses</b>	24,801,930
-----------------------	------------

<b>Revenue Over/(Under)</b>	
<b>Expenses</b>	\$ (742,160)